

HER KNOWLEDGE IS EXTRAORDINARY HER DRIVE IS UNSTOPPABLE HER PASSION IS INSPIRATIONAL

YAFFA'S STORY IS ONE OF INSPIRATION AND COURAGE. AT ONLY 21 YAFFA MIGRATED FROM ISRAEL TO AUSTRALIA LEAVING HER FAMILY BEHIND AND ONLY SPEAKING A LITTLE ENGLISH.

Over 35 years she's successfully built an empire from her iconic Adelaide salon, Yaffa Zhav Anti-Aging & Slimming Centre in conjunction with her Wholesale Business, ZHAV INTERNATIONAL, distributing the latest innovative technology in Anti-Aging PLUS her very own skincare, YZ Derma Skincare.

Now, seen as an industry evergreen with more than 35 years of experience in the industry, Yaffa is renowned for her commitment to natural solutions. Over the years, Yaffa has gained a reputation as an entrepreneur and innovator. Her forward-thinking, for the beauty industry has driven exhaustive research and development. This led directly to the creation of technology and products that today are recognized as the highest standards in the field.

Today, Yaffa has once again, proven she's truly unstoppable and demonstrates why she's a true innovator.

After identifying a gap in available professional anti-aging technology, she single-handedly. curated, & designed her concept with an award-winning team of engineers right here in Adelaide SA, to develop the advanced high-performance all-in-1 HANDS-FREE machine, the NEW Zhav Dynamic Lift TM with Moisture Testing. This clinically proven technology has since been nominated for the SA Innovation Awards.

It is truly an optimal piece of equipment, like no other machine in the world, that uniquely combines programmed **FC & MC waveforms** for ultimate non-surgical lifting results-the **TOTAL** gym workout for your face!

To further complement this technology, it offers **LED** LIGHT THERAPY, **Infusion**, as well as **Moisture Testing**. The **Zhav Dynamic Lift TM** offers the best opportunity for salons to create clinic success making it the only investment clinics should consider.



NOMINATED FOR:

2009 Ethnic Business Awards

2010 Telstra Business Awards

2021 Nominated for Hall of Fame Eastside Awards SA

2021 Nominated for Beauty Biz-Best Skincare Clinic SA

2021 SA Women Innovator Award

2022 SA Women Innovator Award

2022 Telstra Business Awards

20223 Eastside Business Awards

2023 SA Innovation Awards



Zhav International is proud to have KATRINA WEBB, Paralympic Gold Medalist, as an Ambassador for the new Dynamic Lift TM + Moisture Testing



As I'm in approaching 50, and in the public eye a lot, Skin Fitness is really important to me so I can always look my best.

Yaffa is the **ONLY** expert whom I trust in making my skin look young & glowing and have been fortunate to try the NEW **Dynamic Lift TM + Moisture Testing**.

Not only was the treatment beautiful, but the results were also **phenomenal** with an obvious overall lift in my face and neck. What I really loved was how she was able to test my skin hydration so I now have the best skincare and also program tailored to make my skin look young and rejuvenated.

IN AGING PROCESS

WHAT IS DEGENERATION?

Over time, the skin begins to lose its tone and texture. This is caused by lower levels of collagen and elastin-the building blocks of firm, strong skin. According to some experts, the process of collagen and elastin loss starts around the age of 20-after that, a person produces about one percent less collagen in the skin each year. Without new collagen and elastin to revive the skin, dead cells tend to build up-causing a dull, tired look-and the skin becomes more weathered, fragile, and sensitive to external factors.

Skin damage can come about through extrinsic factors as well, especially ongoing exposure to pollution and UV radiation. It can also be exacerbated by changing hormone levels, variations in diet and hydration, and a history of illness or injury. Genetics can play a role in skin health. These combined factors result in a consistent increase in noticeable signs of damage, like age spots, hyperpigmentation, and static wrinkles.

Some wrinkling is normal for people in any age-these are dynamic wrinkles, fine lines that occur with facial muscle movements, like smile and brow lines. But dynamic wrinkles can become troublesome static wrinkles if the skin can no longer bounce back and firm up. These skin concerns can be treated using Zhav Dynamic Lift TM + Moisture Testing all in one machine.

WHAT IS DEFLATION?

Deflation refers to volume loss in the face, usually in the form of subcutaneous fat deposits losing their support and appearing sunken. Our faces are made up of bone, muscle, and pockets of fatty tissue beneath the skin. When we're young, all these components are at their optimal level of collagen and elastin synthesis. But over time, the production of these and other proteins starts to trail off, leaving them more brittle, less firm, and more prone to remodelina.

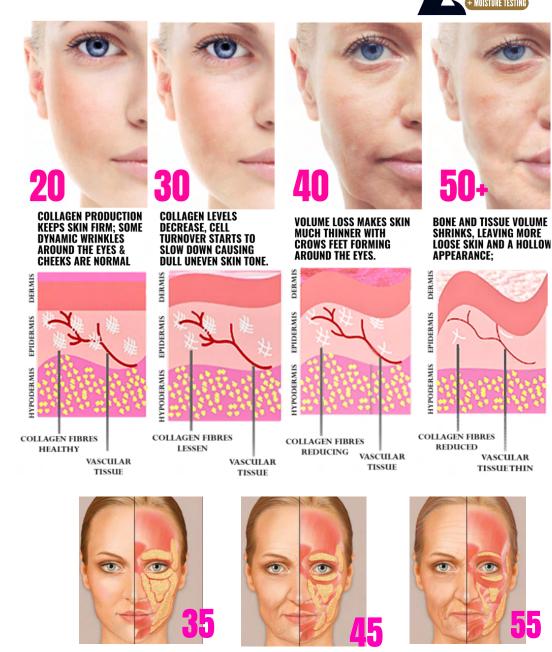
The result is these processes means that the physical shape of our face will continue to change throughout life. Some signs of bony facial aging are visible in the bones under the eve socket and along the cheeks, creating a hollow appearance. At the same time, soft tissue and muscle in the face lose their capacity to support the pockets of subcutaneous fat that help to define facial shape. These concerns can be treated with energy-based skin tightening treatments that help revitalize collagen production and re-educate muscle memory, used in combination treatments as with Zhav Dynamic Lift TM + Moisture Testing to recreate the appearance of plumped-up skin and tissue.

WHAT IS DESCENT?

Facial descent is best recognized as sagging skin. Lax tissue and loose skin are most noticeable in the appearance of sunken or hollow cheeks, and hanging skin in the form of jowls under the neck, creating a drooping appearance under the eyes and along the jawline. As a result of tissue degeneration and collagen and elastin loss, skin sags and forms lines and wrinkles, collecting lower down on the face.

Descent is also visible in skin drooping, and the appearance of the tissue being pulled downwards, as in the ears, eyelids, and loose skin where wrinkling has already formed.

Patients can achieve a firmer, tighter, and more youthful appearance with energy-based skin tightening and wrinkle-reducing treatments; these treatments contribute to renewed collagen and elastin production, reducing loose skin and improving overall facial skin descent.

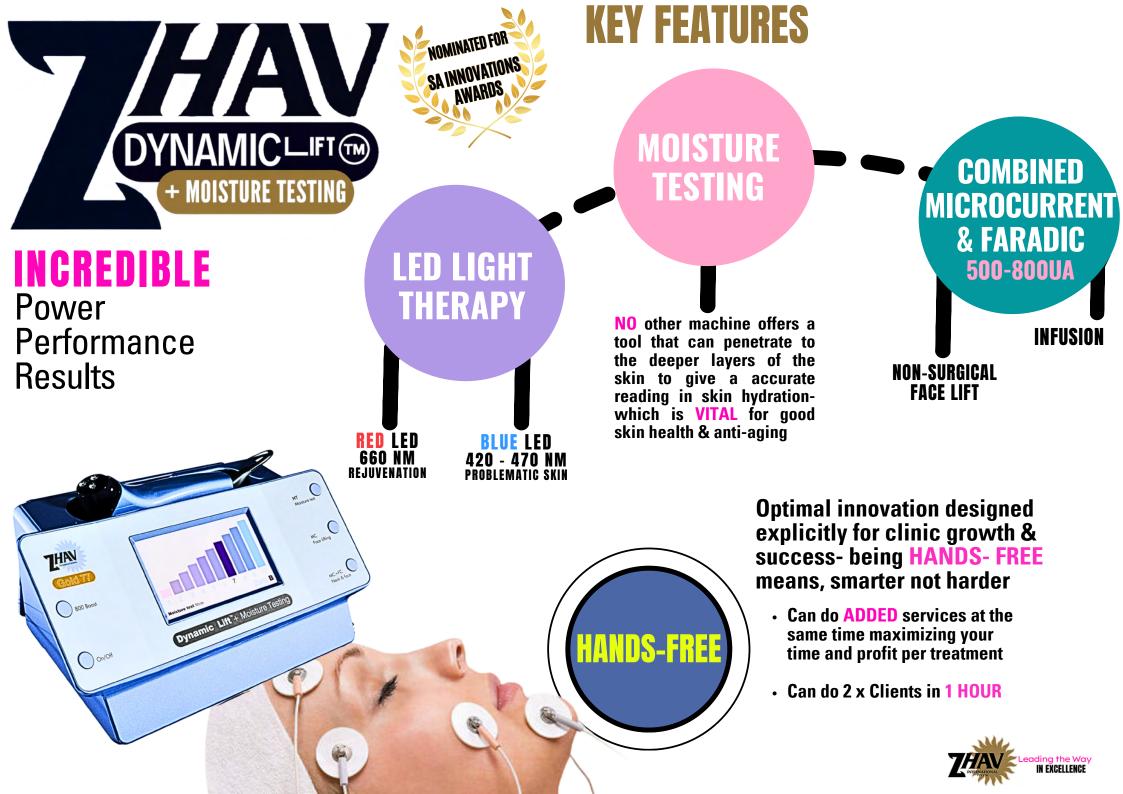




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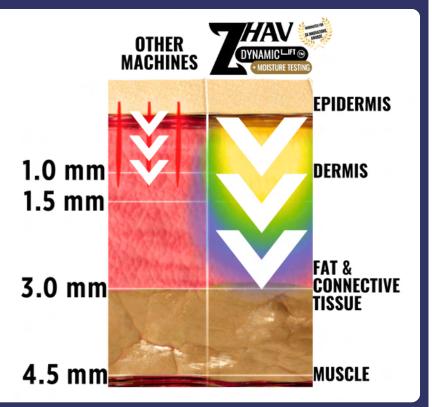


TECHNOLOGY

THERE ARE UP TO 43 MUSCLES IN THE FACE AND UNLIKE IN OTHER AREAS OF THE BODY, THE FACIAL MUSCLES ARE DIRECTLY CONNECTED TO THE SKIN. ENERGIZING THESE MUSCLES TO RESTORE LOST ENERGY TO THE TISSUE RESULTING IN AN IMPROVED, LIFTED AND FIRM APPEARANCE, THEREBY SLOWING DOWN THE AGING PROCESS.

Up until now, there has **NEVER** been a technology that's able to target and energise all of these muscles at the same time- **HANDS-FREE**. This is why, the **Zhav Dynamic Lift + Moisture Test TM** is the ultimate skin fitness technology.

Zhav Dynamic Lift + Moisture Testing TM is the first machine in the world that can stimulate **ALL** these facial muscles with an unparalleled intensity that gives optimal non-surgical anti-aging results. The machine uses high powered, intense combination of both **Microcurrent & Faradic current Energy- 500-800 UA**.







COMBINED MICROCURRENT + FARADIC 500 - 800 UA

OPTIMAL FACIAL WORKOUT

First of its kind in combining complementary technologies that **BOTH** work in sequence to tighten and firm muscles however, target the muscles in different ways for more effective results than using a single technology. That is **Faradic & Microcurrent** Technology.

These therapies are FDA-approved and have been used medically since the 1980s, in physical therapy, as strength training for athletes, and as preventive and rehabilitative therapy for people with impaired mobility. And now is also used in the aesthetic industry for body toning and non-surgical facelift as it is just like a Gym Workout for your Face.

FARADIC

Faradic works by toning muscles through passive exercise. It works on the **ENTIRE** muscle and can target **DEEPER** muscles.

The current is an interrupted direct current that flows from the pads sending a signal to the motor point of the muscle causing it to contract (in the same way as if the signal came from the brain).

To resemble natural exercise, the current is surged and causes contraction of muscle, the current is then interrupted allowing the muscle to relax.

MICROCURRENT

Microcurrent works on the **SURFACE** muscles.

It's a low voltage of electricity that imitates the body's natural electrical impulses. This tiny amount of current sends the message deeper into the muscle but only targets a few fibers at a time.

Because you're not working the entire muscle all at once the sensation is minimal and ideal for the more delicate areas of the face.

INCREDIBLE POWER

What makes this high-performing machine outperform all other machines is that it operates at a more **POWERFUL** intensity than any other machine up to 800Ua



LONGER LASTING RESULTS

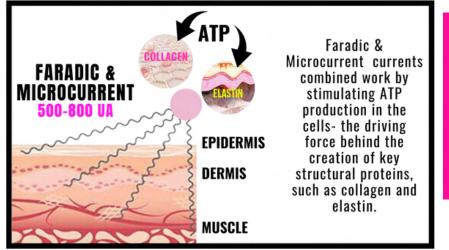
The human body can "**remember**" the biological structure of its muscles, known as **MUSCLE MEMORY**. Muscle memory contributes to advanced aging of the face such as deep wrinkles and sagging. **ZHAV Dynamic Lift TM + Moisture Testing** machine's unique combination of **Faradic & Microcurrent** technology stimulates to '**WAKE Up**' and re-educate and re-train **Muscle Memory** for optimal longer-lasting anti-aging results.

STIMULATES THE NATURAL REJUVENATION PROCESS

Studies show that combining **Faradic and Microcurrent** currents also initiates the production of **Adenosine Triphosphate or ATP** (Cheng, et al. 1982). **ATP** is the **powerhouse** that provides energy for critical functions, including protein synthesis that aids in collagen and elastin production.

Research has shown that this energy stimulation can create 10 percent thicker collagen and 45 percent stronger elastin while simultaneously toning muscles. It's also clinically proven to give longer-lasting anti-aging results after a cycle of treatments, in reduced fine lines, lifting sagging jawlines, sculpting brows, and contouring cheekbones.

In addition to visibly lifting the face, the technology greatly improves hydration which will be proven with Moisture Testing, as well as dark circles, swelling, and fine lines around the eyes. The complexion, too, becomes plumper and more radiant, thanks to improved blood circulation and collagen production.



In summary, the ZHAV Dynamic Lift TM outperforms any other machine with the coupling of Faradic & Microcurrent current's ability to TARGET muscles to activate MUSCLE MEMORY at a more POWERFUL intensity than any other machine which, in turn, initiates the production ATP.

This unique combination of technology offers clients a natural safe solution to the age management fight giving the ultimate optimal results in a Non-Surgical Face Lift in just 15 mins





INFUSION

The facial infusion treatment option enhances product absorption to create visible and instant results with the microcurrent technology. The current rapidly pulsates to create channels, driving active ingredients deep into the skin for optimal restoration and rejuvenation.

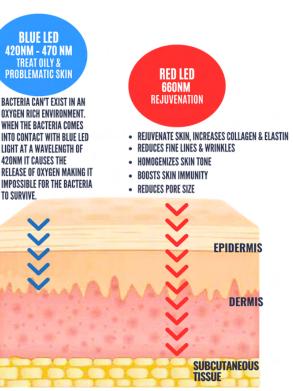


We offer a range of professional serums through Yaffa's YZ Derma Skincare Range - chemical-free & Vegan.

RED & BLUE LED LIGHT THERAPY

Professional-grade LED Light Therapy is an non-invasive skincare treatment that stimulates your skin's natural healing process. LED – or Light Emitting Diode – Therapy uses varying low-level wavelengths of light, including red and blue, to rejuvenate the skin at a cellular level.

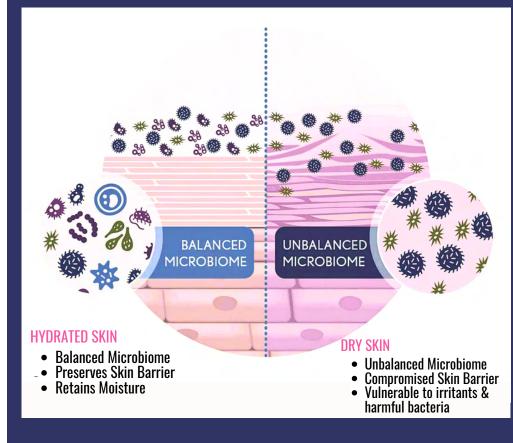
The soothing and highly penetrative LED lights reach deep into skin cells, heightening their internal functions and photo-stimulating dermal blood flow. This results in faster healing, so your skin always looks rejuvenated. Used before and after other skin treatments, LED Therapy speeds up healing, and reduces downtime.



WHY USE SKIN MOISTURE TEST?

Moisture in your skin helps it repair itself constantly. This comes in handy down the line if your skin is showing the effects of aging! Good skin hydration helps slow down the effects of aging as well as helps with the overall appearance and health of the skin.

As a therapist it's our role to make sure our clients are educated in skin health and that we recommend the absolute best treatments and skincare for them. Using moisture testing, therefore, is the ultimate tool for doing this.



COMBINATION TREATMENTS DYNAMIC -- FT (S) + MILSTURE TESTING TO BOOST YOUR REVENUE



COMBINATION TREATMENTS TO BOOST YOUR REVENUE

01	MOISTURE TESTING • RECOMMEND DOING BEFORE TREATMENT • CLEANSE SKIN • USE MOISTURE TESTING TO TEST SKIN HYDRATION • RECORD RESULTS ON CLIENT CHART	30MIN INTENSE LIFT + LED + INFUSION 6-8 MIN • CLEANSE SKIN • APPLY YZ RETINOL PEELING MASK • 30 MIN INTENSE LIFT • LED + INFUSION 6- MIN MASSAGE ALL OVER FACE WITH YZ DERMA DAY/NIGHT CREAM
02	LED + MANUAL FACE LIFT + 20MIN INTENSE LIFT • CLEANSE SKIN- RETINOL MASK • MANUAL LIFT (6MIN EACH SIDE) *USE LED WHEN LIFTING. • 20 MIN INTENSE LIFT • REMOVE GEL AND MASSAGE WITH YZ DERMA SKINCARE DAY/NIGHT CREAM	30MIN INTENSE LIFT • CLEANSE SKIN • APPLY YZ RETINOL PEELING MASK • 30 MIN INTENSE LIFT • REMOVE GEL + MASSAGE FACE WITH YZ ANTI-AGING OIL
03	MD + MANUAL LIFT/LED + 20MIN INTENSE LIFT + LED INFUSION • CLEANSE SKIN • MICRODERMABRASION • LED + MANUAL LIFT 6MIN EACH SIDE OF FACE/NECK • 20 MIN INTENSE LIFT • REMOVE GEL THEN LED + INFUSION 6-8MIN MASSAGE ALL OVER FACE WITH YZ DERMA DAY/NIGHT CREAM	LED + MANUAL LIFT + 20MIN INTENSE LIFT + 24K GOLD INFUSION • CLEANSE SKIN- YZ RETINOL PEELING MASK • MANUAL LIFT (6MIN EACH SIDE) *USE LED WHEN LIFTING. • 20 MIN INTENSE LIFT • REMOVE GEL- APPLY 24K GOLD SERUM INFUSE 6-8MIN • MASSAGE WITH 24K GOLD CREAM
04	MANUAL LED LIFT + 20MIN INTENSE LIFT + INFUSION • CLEANSE SKIN- RETINOL MASK • MANUAL LIFT (6MIN EACH SIDE) *USE LED WHEN LIFTING. • 20 MIN INTENSE LIFT • REMOVE GEL THEN LED + INFUSION 6-8MIN • MASSAGE ALL OVER FACE WITH YZ DERMA SERUM	24K GOLD MASK + LED INFUSION • CLEANSE SKIN YZ RETINOL PEELING MASK • APPLY 24K GOLD MASK OVER FACE & NECK • LED + INFUSION 6-8 MIN MASSAGE ALL OVER FACE • LEAVE FOR 10MIN- REMOVE MASK • MASSAGE FACE WITH 24K GOLD CREAM
05	MD + 30MIN INTENSE LIFT + RELAXING FACE MASK • CLEANSE SKIN • MICRODERMABRASION • 30 MIN INTENSE NECK & FACE LIFT • REMOVE GEL- APPLY YZ RELAXING BEAUTY MASK 10MIN • REMOVE MASK- MASSAGE FACE WITH YZ ANTI-AGING OIL	P C C C C C C C C C C C C C C C C C C C



WHAT MAKS THIS MACHINE THE OPTIMAL CHOICE OF INVESTMENT?

ONLY MACHINE OF ITS KIND

- THERE IS NO OTHER MACHINE THAT UTILIZES COMPLEMENTARY TECHNOLOGIES OF FARADIC & MICROCURRENT TO STIMULATE THE NATURAL REJUVENATION PROCESS.
- THE INTENSITY IS MORE POWERFUL THAN ANY OTHER PROFESSIONAL MACHINE AVAILABLE AT 500-800 UA.
- SCIENTIFICALLY RESEARCHED & CLINICALLY PROVEN COMBINATION OF TECHNOLOGY THAT WORKS IN SEQUENCE FOR MORE EFFECTIVE RESULTS COMPARED TO USING A SINGLE TECHNOLOGY.
- NEVER BEFORE HAS THERE BEEN AN ALL-IN-1 MACHINE THAT CAN DO: NON-SURGICAL FACE & NECK LIFT, MOISTURE TESTING, LED LIGHT THERAPY- BLUE + RED, INFUSION

HANDS-FREE DESIGN

- OPTIMAL INNOVATION DESIGNED EXPLICITLY FOR CLINIC GROWTH & SUCCESS- BEING HANDS- FREE MEANS, SMARTER NOT HARDER
- CAN DO ADDED SERVICES AT THE SAME TIME MAXIMIZING YOUR TIME AND PROFIT PER TREATMENT
- CAN DO 2 X CLIENTS IN 1 HOUR

WE CREATE BUSINESS SUCCESS

- A LOW-RISK, AFFORDABLE. HIGH RETURN ON INVESTMENT
- IT WILL COMPLEMENT ANY CURRENT TREATMENT SERVICES YOU OFFER WITH EVEN BETTER GLOWING RESULTS TO IMPRESS YOUR CLIENTS
- INCLUSIVE MARKETING SUPPORT AS WELL AS COMPRHENSIVE TRAINING & ONGOING SUPPORT

MOISTURE TESTING

- MOISTURE TESTING GIVES YOU AN ACCURATE TOOL TO READ HYDRATION LEVELS IN YOUR CLIENTS SKIN AT THE DEEPER LAYER. YOU CAN THEREFORE RECOMMEND THE BEST SKINCARE PROGRAMS & PRODUCTS RESULTING IN AN INCREASE IN SALES & REVENUE
- NO OTHER MACHINE OFFERS A TOOL THAT CAN PENETRATE TO THE DEEPER LAYERS OF SKIN TO GIVE A READING IN SKIN HYDRATION- WHICH IS VITAL FOR GOOD SKIN HEALTH

VISIBLE RESULTS

• CLIENTS WILL BE SO IMPRESSED WITH THE RESULTS THAT THEY WILL BECOME LOYAL REPEAT CUSTOMERS FILLING YOUR APPOINTMENT BOOK

MADE IN AUSTRALIA

WE ARE PROUD TO SAY THAT THE ZHAV DYNAMIC LIFT + MOISTURE TESTING TM IS MADE RIGHT HERE IN ADELAIDE, SA





- IMPROVE FACIAL CONTOUR, TONES & REDUCES FINE LINES & FIRMS
- INCREASES BLOOD SUPPLY IMPROVING MUSCLE FUNCTION
- STIMULATES NERVE ENDINGS & MOTOR POINTS IN MUSCLES REACTIVATING MUSCLE MEMORY



- INCREASES SKIN-CELL REGENERATION
- REMOVES DEAD SKIN CELLS
- INCREASES CIRCULATION SENDS OXYGEN & NUTRIENTS TO MUSCLES
- STRENGTHENS & LIFTS SLACK FACIAL MUSCLES
- INCREASED CIRCULATION PROMOTES COLLAGEN
- MUSCLE MEMORY MEANS LONGER-LASTING RESULTS
- IMPROVES LYMPHATIC DRAINAGE BOOSTING SKIN IMMUNITY



CONTRAINDICATIONS

- PACEMAKER OR OTHER IMPLANTED ELECTRONIC DEVICES
- EPILEPSY
- PREGNANCY (CLIENT OR ESTHETICIAN)
- CANCER
- THROMBOSIS
- PHLEBITIS / THROMBOPHLEBITIS (BLOOD CLOT)
- METAL PLATES OR PINS IN THE APPLICATION AREA
- UNDER A PHYSICIAN'S CARE FOR A DISORDER, ILLNESS, DISEASE, OR INJURY
- DO NOT USE IF ANY CONTRAINDICATION IS PRESENT.





The Dynamic Lift TM + Moisture Testing is for use on healthy faces by healthy people who present with signs of aging. Or premature aging. It's suitable for even the most sensitive skin.

The advanced technology allows the intensity to be adjusted to each individual's comfort.

Clients who have past or present health concerns or questions should consult with their physician to determine if treatment is right for them.

EXPECTED RESULTS:

- A SIGNIFICANT REDUCTION IN FINE LINES AND WRINKLES
- A SOFTENING OF THE DEEPER LINES
- A FIRMING OF SKIN AND MUSCLE TISSUE
- A SIGNIFICANT INCREASE OF OXYGENATED BLOOD IN THE DERMIS MUSCLE AND SKIN TISSUE
- A SIGNIFICANT INCREASE IN THE PRODUCTION OF COLLAGEN AND ELASTIN
- INCREASED SKIN SMOOTHNESS
- A SIGNIFICANT INCREASE IN SKIN HYDRATION
- A SIGNIFICANT INCREASE IN MUSCLE TONE





Repeat clients will fill your appointment book





VISIBLE RESULTS IN 15 MINS



RESULTS AFTER 6 TREATMENTS







CLINIC TESTIMONIALS

I've just finished training for the NEW Dynamic Lift Tm + Moisture Testing and WOW what a machine! It's out of this world. My clients are more than impressed with the results and I'm busier than ever! So many treatment options for clients with outstanding results. I'm so excited about the future of my salon.

Yaffa the owner we have worked with for over 35 years and is very supportive & determined to help make your salon grow. The team at Zhav International is amazing has so much knowledge and inspires you to achieve your goals.

I highly recommend Zhav International to every salon owner

Thank you Yaffa & Team

Beauty Time NSW

Thank You to Yaffa & Team! For me, this was a life-changing experience, meeting such knowledgeable, inspiring, & sassy women has given me a new lease on salon life!

The New Dynamic Lift TM & Yaffa's YZ Derma skincare products have exceeded my expectations!

Thank You for the experience and support especially after I returned home.

So excited for the road ahead

Kendra's Ultimate Beauty NT & TAS







WHY ZHAV INTERNATIONAL?

- AUSTRALIAN OWNED & OPERATED
- 35+ YEARS OF INDUSTRY EXPERIENCE
- COMPREHENSIVE PROFESSIONAL TRAINING & ONGOING SUPPORT
- CUTTING-EDGE AWARD NOMINATED WORLD CLASS TECHNOLOGIES
- PERSONALISED BUSINESS SUPPORT
- ZHAV TEAM DEDICATED TO QUALITY SERVICE
- PRICING WITH HIGHLY ATTRACTIVE PROFIT MARGINS ON PRODUCTS & EQUIPMENT
- INCLUSIVE PROMOTIONAL STRATEGIES & MARKETING MATERIALS
- FREE FB MARKETING
- FLEXIBLE LOW RISK FINANCE AVAILABLE



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