



MOISTURE
TESTING

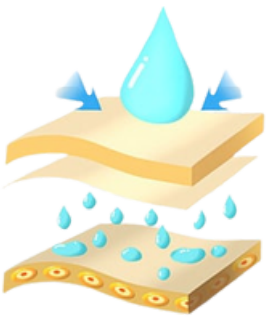
WHY USE SKIN MOISTURE TEST?

HYDRATED SKIN IS HAPPY SKIN!

The natural environment can be harsh enough on the skin even without the constant bombardment of man-made pollutants and secondary concerns. One of the single most important considerations of skin health is **hydration**, and it is affected by everything from our diets to the sun and the type of clothes we wear.

Moisture in your skin helps it repair itself constantly. This comes in handy down the line if your skin is showing the effects of aging! Good skin hydration helps slow down the effects of aging as well as helps with the overall appearance and health of the skin.

As a therapist it's our role to make sure our clients are educated in skin health and that we recommend the absolute best treatments and skincare for them. Using moisture testing, therefore, is the ultimate tool for doing this.



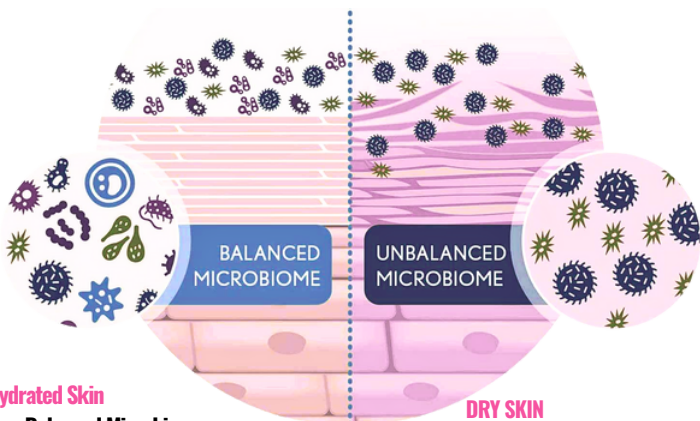
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ACCURATE READING OF SKIN
HYDRATION AS DEPER LEVEL

CREDITABILITY THAT RESULTS
IN AN INCREASE IN REVENUE

Revenue
Revenue
Revenue



Hydrated Skin

- Balanced Microbiome
- Preserves Skin Barrier
- Retains Moisture

DRY SKIN

- Unbalanced Microbiome
- Compromised Skin Barrier
- Vulnerable to irritants & harmful bacteria

