



COMBINED
MICROCURRENT
& FARADIC
500-800UA

FARADIC TECHNOLOGY

Faradic was initially introduced as a medical treatment to stimulate the muscles of bed-ridden patients, and those who needed to exercise for rehabilitation but couldn't do so themselves. In clinics, it has several benefits; such as to reduce signs of visible aging or to help prevent signs of aging.

Faradic works by toning muscles through passive exercise. It works on the **ENTIRE** muscle and can target **DEEPER**, larger, and stronger muscles of the face and neck, enhancing a firmer and toned lift.

It delivers a low faradic current into the skin and muscles stimulating nerve endings to provide a muscle contraction. Contractions increase blood circulation and build muscle.

As the muscle builds underneath the skin, it produces the appearance of smoother skin on the surface plus a fuller, firmer facial contour. This passive exercise method is a major advantage as facial and neck muscles are not easily exercised otherwise.

THE CURRENT COPIES NATURAL MUSCLE MOVEMENT TO TRAIN MUSCLES THROUGH REPETITION.

INTERMITTENT CURRENT: Inventor Dr Michael Faraday – mid 1900s. This is a **SAFE** current for beauty therapists

SMOOTH CONTRACTION: Mimics natural exercise with an interrupted contraction (interruption releases the muscle as in exercise)

ALTERNATING POLARITY: Entire muscle is exercised and can target deeper larger muscles.

Because we are utilizing a current to contract and relax the muscles of the face and neck, we can liken Faradic treatments to a **gym workout**, gaining similar visual benefits without putting in any of physical effort! The more treatments a client commits to, the more they will benefit.

STIMULATES THE NATURAL REJUVENATION PROCESS

Studies show that combining **Faradic and Microcurrent** currents also initiates the production of **Adenosine Triphosphate or ATP** (Cheng, et al. 1982). **ATP** is the **powerhouse** that provides energy for critical functions, including protein synthesis that aids in collagen and elastin production. Research has shown that this energy stimulation can create 10 percent thicker collagen and 45 percent stronger elastin while simultaneously toning muscles. It's also clinically proven to give longer-lasting anti-aging results after a cycle of treatments, in reduced fine lines, lifting sagging jawlines, sculpting brows, and contouring cheekbones.

In addition to visibly lifting the face, the technology greatly improves hydration, dark circles, swelling, and fine lines around the eyes. This can be tested and shown to clients using the machine's Moisture Testing feature. The complexion, too, becomes noticeably plumper and more radiant, thanks to improved blood circulation and collagen production.

MICROCURRENT TECHNOLOGY

Originally developed in the US in the late 1980s, microcurrent technology was used to treat facial weakness in victims of Bell's palsy and strokes, muscular injuries, and was also used by physiotherapists for pain relief. Since the early 1900s microcurrent has been used for cosmetic purposes and has been termed a non-surgical facelift, simply because of its immediate effects on the skin and muscles.

Microcurrent works on the **SURFACE** muscles.

Microcurrents are gentle waveforms that match the inane electrical activity of the body with research revealing that they increase levels of **ATP** (adenosine triphosphate) in the body and free amino acids in injured cells.

These currents also promote repair. Microcurrent systems use a combination of different wave shapes, hertz and current, that simultaneously are directed through electrode pads into the muscle or skin tissue.

Microcurrent systems work the Golgi Tendon Organ Technique which re-educates the muscles by changing the brain's perception. This is achieved by applying the current to the nerve endings located at the musculotendinous junction and then moving the probes away from each other to lengthen & shorten the muscle. This technique does not therefore create involuntary, forced repeated muscular contractions and expansion and is completely **PAIN FREE!**

INCREDIBLE POWER

What makes this advanced machine outperform all other machines is, it operates at a more **POWERFUL** intensity than any other machine up to **800UA**

LONGER LASTING RESULTS

The human body can "**remember**" the biological structure of its muscles, known as **MUSCLE MEMORY**. Muscle memory contributes to advanced aging of the face such as deep wrinkles and sagging. **ZHAV Dynamic Lift TM + Moisture Testing** machine's unique combination of **Faradic & Microcurrent** technology stimulates to '**WAKE Up**' and re-educate and re-train **Muscle Memory** for optimal longer-lasting anti-aging results.

In summary, the **ZHAV Dynamic Lift TM** outperforms any other machine with the coupling of Faradic & Microcurrent current's ability to **TARGET** muscles to activate **MUSCLE MEMORY** at a more **POWERFUL** intensity than any other machine which, in turn, initiates the production **ATP**.

This unique combination of technology offers clients a natural safe solution to the age management fight giving the ultimate optimal results in a Non-Surgical Face Lift in just 15 mins

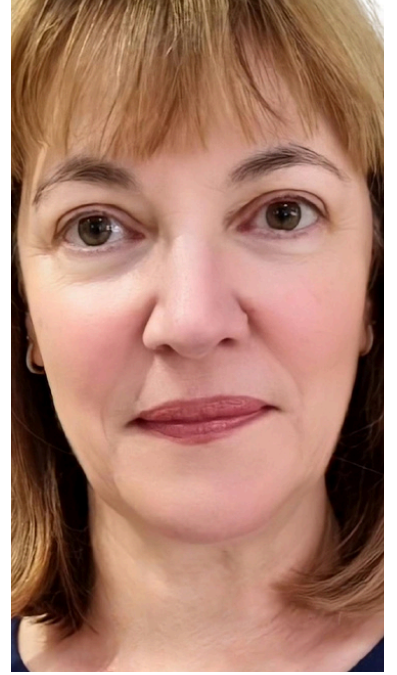


**BREAKTHROUGH INNOVATION
IN NON-SURGICAL FACELIFT**

RESTORES MUSCLE MEMORY

CASE STUDY- 2024

MODEL: Sophie M - Age 56 SA



BEFORE

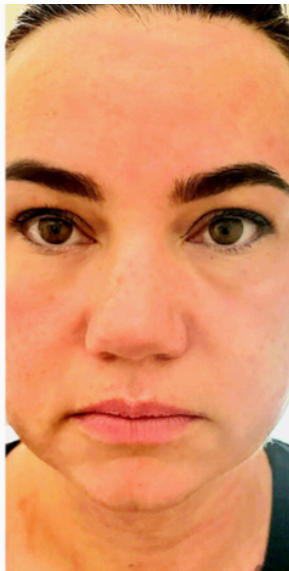
**30MINS
1/2 FACE**

**AFTER
1 TREATMENT**

**AFTER
8 TREATMENTS**

CASE STUDY- 2024

MODEL: Kendra- Age 44



RESULTS AFTER 1 TREATMENTS

**CLINICALLY PROVEN
BASED ON SCIENTIFIC RESEARCH**

**ALL-IN-ONE
NEVER BEFORE SEEN TECHNOLOGY**

**HIGH INTENSITY
COMBINED MICROCURRENT + FARADIC**

500-800UA